

Financial Statements

December 31, 2023 and 2022

(With Independent Auditors' Report Thereon)

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Independent Auditors' Report

The Board of Directors Everytown for Gun Safety Action Fund:

Opinion

We have audited the financial statements of Everytown for Gun Safety Action Fund (the Fund), which comprise the statements of financial position as of December 31, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Fund as of December 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Fund and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with U.S. generally accepted accounting principles, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Fund's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Fund's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Fund's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



New York, New York June 26, 2024

Statements of Financial Position

December 31, 2023 and 2022

Assets	_	2023	2022
Cash and cash equivalents (note 2)	\$	8,207,826	14,777,141
Contributions receivable, net (note 3)		—	50,000
Investments (note 4)		11,870,986	
Due from Everytown for Gun Safety Support Fund (note 7)		634,965	628,719
Prepaid expenses and other assets		545,751	526,195
Fixed assets, net (note 5)		680,999	791,701
Right-of-use asset (note 8)	_	1,255,664	1,713,539
Total assets	\$_	23,196,191	18,487,295
Liabilities			
Accrued expenses and other liabilities	\$	993,185	1,165,798
Lease liability (note 8)		1,426,017	1,923,196
Total liabilities	_	2,419,202	3,088,994
Net Assets			
Net assets without donor restrictions		20,776,989	15,336,936
Net assets with donor restrictions (note 6)	_		61,365
Total net assets	_	20,776,989	15,398,301
Total liabilities and net assets	\$ _	23,196,191	18,487,295

Statements of Activities

Years ended December 31, 2023 and 2022

			2023			2022	
		Vithout donor	With donor		Without donor	With donor	
	_	restrictions	restrictions	Total	restrictions	restrictions	Total
Revenue and other income:							
Contributions of cash and other financial assets (note 3)	\$	58,781,460	—	58,781,460	65,049,593	—	65,049,593
Contributions of nonfinancial assets (note 10)		1,151,190	—	1,151,190	1,334,034	—	1,334,034
Investment return		302,251	_	302,251	_	_	_
Other income		1,676,654	_	1,676,654	641,404	_	641,404
Forfeiture of restricted funds		_	(50,000)	(50,000)	_	_	_
Net assets released from donor restrictions		11,365	(11,365)		1,258,879	(1,258,879)	
Total revenue and other income		61,922,920	(61,365)	61,861,555	68,283,910	(1,258,879)	67,025,031
Expenses:							
Program expenses:							
Public education, research, and advocacy		41,926,804	—	41,926,804	48,882,834	—	48,882,834
Supporting services:							
Management and general (note 7)		9,776,247	_	9,776,247	9,160,740	_	9,160,740
Fundraising		4,779,816		4,779,816	3,282,663		3,282,663
Total expenses		56,482,867		56,482,867	61,326,237		61,326,237
Change in net assets		5,440,053	(61,365)	5,378,688	6,957,673	(1,258,879)	5,698,794
Net assets at beginning of year		15,336,936	61,365	15,398,301	8,379,263	1,320,244	9,699,507
Net assets at end of year	\$	20,776,989		20,776,989	15,336,936	61,365	15,398,301

Statement of Functional Expenses

Year ended December 31, 2023

	Public education, research, and advocacy	Management and general	Fundraising	2023 Total
Salaries and employee benefits:				
Salaries	\$ 12,379,037	1,716,329	397,972	14,493,338
Employee benefits and payroll taxes	3,766,793	455,150	89,161	4,311,104
	16,145,830	2,171,479	487,133	18,804,442
Other expenses:				
Political and election contributions	7,425,850	_	—	7,425,850
Grants awarded	741,000	—	—	741,000
Professional fees:				
Accounting and audit fees	—	4,580,389	—	4,580,389
Legislative consulting fees	4,573,860	—	—	4,573,860
Legal fees	2,190,346	229,930	51,394	2,471,670
Other professional fees	3,145,152	317,708	809,141	4,272,001
Advertising	1,419,591	—	2,227,000	3,646,591
Travel and conferences	4,275,975	403,015	190,695	4,869,685
Office and other expenses	2,009,200	2,073,726	1,014,453	5,097,379
	\$ 41,926,804	9,776,247	4,779,816	56,482,867

Statement of Functional Expenses

Year ended December 31, 2022

	Public education, research, and advocacy	Management and general	Fundraising	2022 Total
Salaries and employee benefits:				
Salaries	\$ 12,272,359	1,320,716	300,014	13,893,089
Employee benefits and payroll taxes	3,881,996	387,568	65,311	4,334,875
	16,154,355	1,708,284	365,325	18,227,964
Other expenses:				
Political and election contributions	7,612,125	_	_	7,612,125
Grants awarded	998,300	_	_	998,300
Professional fees:				
Accounting and audit fees	_	4,391,127	_	4,391,127
Legislative consulting fees	4,371,851	_	_	4,371,851
Legal fees	4,277,195	393,153	87,292	4,757,640
Other professional fees	4,436,206	442,278	474,669	5,353,153
Advertising	6,329,544	_	940,000	7,269,544
Travel and conferences	2,061,230	73,098	81,365	2,215,693
Office and other expenses	2,642,028	2,152,800	1,334,012	6,128,840
	\$ 48,882,834	9,160,740	3,282,663	61,326,237

Statements of Cash Flows

Years ended December 31, 2023 and 2022

	_	2023	2022
Cash flows from operating activities:			
Change in net assets	\$	5,378,688	5,698,794
Adjustments to reconcile changes in net assets to net cash			
provided by operating activities:			
Depreciation and amortization expense		294,332	411,330
Net appreciation in fair value on investments		(108,419)	_
Amortization of the lease right-of-use asset		457,875	451,207
Changes in operating assets and liabilities:			
Contributions receivable		50,000	1,250,000
Due from Everytown for Gun Safety Support Fund		(6,246)	161,469
Prepaid expenses and other assets		(19,556)	(100,125)
Accrued expenses and other liabilities		(172,613)	(23,364)
Lease liability	_	(497,179)	(241,550)
Net cash provided by operating activities	_	5,376,882	7,607,761
Cash flows from investing activity:			
Purchases of investments		(10,681,448)	_
Proceeds from sales of investments		5,700,000	_
Purchase of fixed assets	_	(183,630)	(193,983)
Net cash used in investing activity	_	(5,165,078)	(193,983)
Net increase in cash, cash equivalents, and cash held for investment		211,804	7,413,778
Cash, cash equivalents, and cash held for investment, beginning of year	_	14,777,141	7,363,363
Cash, cash equivalents, and cash held for investment, end of year	\$_	14,988,945	14,777,141
Reconciliation of cash, cash equivalents, and cash held for investment reported within the statements of financial position that sum to the total of the same such amounts shown above:			
Cash and cash equivalents Cash held for investment	\$	8,207,826 6,781,119	14,777,141
Total cash, cash equivalents, and cash held for investment shown above	\$	14,988,945	14,777,141
Supplemental information:			
Right-of-use asset and lease liability for operating lease upon ASC 842 implementation	\$	_	2,164,746

Notes to Financial Statements December 31, 2023 and 2022

(1) Organization and Significant Accounting Policies

(a) Organization

Everytown for Gun Safety Action Fund (the Fund) was incorporated in April 2007 to support the activities of mayors and others to combat illegal gun trafficking. The Fund supports efforts to educate policymakers, the press, and the public about the consequences of gun violence and to target activities that help ensure that guns stay out of the hands of criminals.

(b) Basis of Presentation

The Fund's financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The financial statements present balances and transactions according to the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Fund and changes therein are classified and reported as discussed below.

Net assets without donor restrictions are not restricted by donors or the donor-imposed restrictions have expired.

Net assets with donor restrictions contain donor-imposed restrictions that permit the Fund to use or expend the assets for particular purposes or in specific time periods and donor-restricted endowments. As of December 31, 2023 and 2022, the Fund had no donor-restricted endowment funds.

Revenues are reported as changes in net assets without donor restrictions unless their use is limited by explicit donor-imposed restrictions or by law. Expenses are reported as decreases in net assets without donor restrictions.

(c) Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

(d) Contributions and Grants

Contributions and grants, including unconditional promises to give, are recognized as revenue when they are received. A contribution is conditional if the agreement includes both a barrier that must be overcome for the recipient to be entitled to the assets transferred and right of return for the transferred assets or a right of release of the promisor's obligating to transfer assets. Conditional contributions are recognized as revenue when the barrier(s) in the agreement are overcome. Donor-restricted contributions whose restrictions are met in the same fiscal year are reported as net assets without donor restrictions. All other donor-restricted support is reported as an increase to net assets with donor restrictions. When a donor restriction on net assets is met through the passage of time or fulfillment of a purpose restriction, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from donor restrictions.

Notes to Financial Statements December 31, 2023 and 2022

Contributions receivable are reported at estimated fair value at the date of the gift. Fair value of contributions receivable is measured based on the present value of future cash flows, with consideration of expectations about possible variations in the amount and/or timing of the cash flows and other specific factors that would be considered by market participants. The fair value measurements also include consideration of donors' credit risk.

(e) Income Tax Status

The Fund is a Section 501(c)(4) tax-exempt organization under Section 501(a) of the Internal Revenue Code (the Code). Accordingly, it is not subject to federal income tax. The Fund is also exempt from state and local income taxes. Contributions to the Fund are not deductible by donors under Section 170 of the Code. Income generated from activities unrelated to the Fund's exempt purpose is subject to tax under Internal Revenue Code Section 511. The Fund recognizes the effect of income tax positions only if those tax positions are more likely than not of being sustained.

(f) Fixed Assets

Fixed assets consist of website development costs, computer equipment, furniture, and leasehold improvements. Such fixed assets are recorded at cost, less accumulated depreciation and amortization. Website development costs, computer equipment, and furniture are depreciated and amortized on a straight-line basis over an estimated useful life of three to seven years. Leasehold improvements are depreciated on a straight-line basis over the life of the asset or lease term, whichever is shorter.

(g) Leases

Right-of-use (ROU) assets represent the Fund's right to use an underlying asset for the lease term, and lease liabilities represent its obligation to make lease payments arising from the lease. Operating lease ROU assets and lease liabilities are recognized at the commencement date based on the present value of lease payments over the lease term. As the Fund's leases does not provide an implicit rate, the Fund used the risk-free U.S. Treasury rate based on the information available at the commencement date in determining the present value of lease payments. The operating lease ROU assets also include any lease payments made and excludes lease incentives. Lease expense is recognized on a straight-line basis over the lease term. The Fund's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

(h) Grant Awards

A grant is conditional if the agreement includes both a barrier that must be overcome for the recipient to be entitled to the assets transferred and a right of return for the transferred assets or a right of release of the obligation to transfer assets. Awards made that are conditional in nature are not recorded as expense until the conditions of the grant are satisfied.

(i) Cash and Cash Equivalents

The Fund considers all liquid instruments purchased with original maturities of three months or less to be cash equivalents.

Notes to Financial Statements December 31, 2023 and 2022

(j) Fair Value Measurements

Accounting Standards Codification (ASC) Topic 820, *Fair Value Measurement*, defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a framework for measuring fair value. Fair value measurements are applied based on the unit of account from the reporting entity's perspective.

ASC Topic 820 establishes a three-level valuation hierarchy for the disclosure of fair value measurements. The valuation hierarchy is based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. The highest priority is given to unadjusted quoted market prices in active markets for identical assets or liabilities (Level 1 inputs) and the lowest priority to measurements involving significant unobservable inputs (Level 3 inputs). The three levels are defined as follows:

Level 1 – Quoted prices (unadjusted) in active markets that are accessible at the measurement date for identical assets or liabilities.

Level 2 – Observable inputs that are based on inputs not quoted in active markets, but corroborated by market data.

Level 3 – Unobservable inputs are used when little or no market data is available.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The Fund had no assets or liabilities that required disclosure in the fair value hierarchy at December 31, 2022.

(k) Investments

Investments in equity securities with readily determinable fair values and all investments in debt securities are reported at fair value based upon quoted market prices with gains and losses included in statements of activities.

(I) Functional Allocation of Expenses

The Fund allocates expenses on a functional basis among its various program and supporting services. Expenses that can be identified with a specific program or supporting service are reported accordingly. Expenses that benefit multiple functional areas are allocated based on proportional basis or time and effort.

(2) Concentration of Credit Risk

Financial instruments that potentially subject the Fund to concentration of credit risk consist of cash and cash equivalents. The Fund places its cash and cash equivalents with high credit quality financial institutions; however, the cash and cash equivalent balances exceed federally insured limits at December 31, 2023 and 2022.

Notes to Financial Statements

December 31, 2023 and 2022

(3) Contributions Receivable, Net and Contributions

Contributions receivable, net consisted of an unconditional promise to give of \$50,000 at December 31, 2022 that was received from one donor. There were no outstanding unconditional promises to give at December 31, 2023.

Two donors comprised approximately 60% and 47% of contributions of cash and other financial assets as of and for the years ended December 31, 2023 and 2022, respectively.

(4) Investments

The following table presents the fair value hierarchy of the investments held at December 31, 2023:

	_	Total	Level 1	Level 2	Level 3
Money market funds	\$	6,781,119	6,781,119	_	_
U.S. government securities	_	5,089,867	5,089,867		
Total investments	\$_	11,870,986	11,870,986		

(5) Fixed Assets

A summary of fixed assets at December 31, 2023 and 2022 is as follows:

	 2023	2022
Website development costs	\$ 1,487,790	1,304,160
Computer equipment	58,661	58,661
Furniture and other	306,924	306,924
Leasehold improvements	 427,962	427,962
	2,281,337	2,097,707
Accumulated depreciation and amortization	 (1,600,338)	(1,306,006)
	\$ 680,999	791,701

(6) Net Assets with Donor Restrictions

Net assets with donor restrictions at December 31, 2022 were available for specific purposes and/or were time restricted as follows:

Purpose restrictions:	
Advocacy in Florida	\$ 11,365
Time restrictions	50,000
Total	\$ 61,365

Notes to Financial Statements December 31, 2023 and 2022

There were no net assets with donor restrictions at December 31, 2023.

(7) Related-Party Transactions

During the normal course of business, the Fund engages in transactions with an entity with which a member of its Board of Directors is affiliated. The Fund's Board of Directors has a policy to require directors and officers to disclose affiliations and to review and authorize such transactions, as appropriate. For the years ended December 31, 2023 and 2022, such transactions are included in contributions and other financial assets and management and general expenses and amounted to \$4,531,789 and \$4,343,087, respectively.

The Fund is party to a cost sharing agreement with Everytown for Gun Safety Support Fund. The purpose of the cost sharing agreement is to minimize duplicative expenses and to carry out the organizations' missions in an economical and efficient manner, which includes sharing the employees whose skills and knowledge will assist both organizations, consistent with each organization's tax-exempt purpose. At December 31, 2023 and 2022, such transactions due from the Everytown for Gun Safety Support Fund amount to \$634,965 and \$628,719, respectively.

(8) Right-of-Use Asset and Lease Liability

The Fund has entered into an operating lease for office space in Washington, DC, expiring in 2026.

Operating leases with lease terms greater than one year are reported as right-of-use assets and lease liabilities in the statements of financial position.

The table below presents a maturity analysis of the Fund's lease liability and a reconciliation of the total amount of such liability in the statements of financial position as of December 31, 2023:

Year ending December 31:	
2024	\$ 533,429
2025	546,765
2026	 373,131
	1,453,325
Less discount for present value	 (27,308)
Total	\$ 1,426,017

Notes to Financial Statements

December 31, 2023 and 2022

Lease cost and other information for the years ended December 31, 2023 and 2022 follow:

		2023	2022
Operating lease cost	\$	481,115	481,115
Other information:			
Cash paid for amounts included in measurement of lease liabili	ty:		
Operating cash flows for operating lease	\$	520,419	507,726
Weighted average remaining lease term		2.7 years	3.7 years
Weighted average discount rate		1.37 %	1.37 %

(9) Liquidity and Availability of Financial Assets

The Fund regularly monitors liquidity in order to meet general operating needs and other contractual commitments, which are comprised of both recurring and non-recurring expenditures. In order to ensure that proper liquidity is maintained, the Fund holds its cash in instruments that can readily be converted to cash if needed.

The following reflects the Fund's financial assets as of December 31, 2023 and 2022 reduced by amounts not available for general use within one year of the statements of financial position date. These financial assets available for general expenditure within one year of the statements of financial position date includes the following:

	_	2023	2022
Financial assets:			
Cash and cash equivalents	\$	8,207,826	14,777,141
Contributions receivable, due within one year		—	50,000
Investments		11,870,986	—
Due from Everytown for Gun Safety Support Fund		634,965	628,719
Other assets, due within one year	_	159,800	93,222
Total financial assets available within one year	_	20,873,577	15,549,082
Less those unavailable for general expenditure within one year, due to:			
Restricted by donor	_		(11,365)
Total amounts unavailable within one year	_		(11,365)
Financial assets available to meet cash needs for general expenditures within one year	\$	20,873,577	15,537,717

Notes to Financial Statements December 31, 2023 and 2022

(10) Contributions of Nonfinancial Assets

The Fund received the following contributed nonfinancial assets during the years ended December 31, 2023 and 2022:

	 2023	2022
Contributed use of office space	\$ 573,492	627,596
Contributed services	 577,698	706,438
	\$ 1,151,190	1,334,034

The Fund recognized such contributed nonfinancial assets as revenue within the accompanying statements of activities. Unless otherwise noted, contributed nonfinancial assets did not have donor-imposed restrictions.

Contributed use of office space was used by on-site staff. The Fund estimated the fair value on the basis of comparable rental price in the same market area for the respective fiscal year periods.

Contributed services recognized comprise professional services from attorneys advising the Fund on various legal matters related to gun violence prevention. Contributed services are valued and reported at the estimated fair value in the financial statements based on current rates charged for similar legal services.

(11) Subsequent Events

The Fund evaluated events and transactions subsequent to the statement of financial position date of December 31, 2023 and through June 26, 2024, which is the date that the Fund's financial statements were available to be issued. The Fund is not aware of any subsequent events that would require disclosure or recognition in the financial statements.