



TO Interested Parties
FROM Joe Hickerson, Senior Adviser for Politics & Elections
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RE New Mexico Poll Results

KEY FINDINGS

- Fully 80% of New Mexico voters support requiring all gun buyers to pass a criminal background check no matter where they are buying the gun or from whom they are buying it, including 61% who *strongly* support such a requirement.
- In Dona Ana County, 88% of voters support a background check requirement for all gun buyers.
- A solid majority of voters (57%) say they are more likely to cast their vote for a state legislator who has supported background check legislation, compared to just 17% who say they would be less likely to vote for that legislator. Another 22% say the issue would not have an impact on how they vote.
- In Dona Ana County, an even greater 72% of voters say they are more likely to vote for supporters of background checks in the legislature.
- Prior to both parties' national conventions, Democrat Hillary Clinton led Republican Donald Trump in the Presidential race by one point, 34%-33%, with Libertarian candidate and former New Mexico Governor Gary Johnson taking a substantial 25%.
- A generic Democrat led a generic Republican candidate for state legislature by 4 points, 44%-40%, with 15% undecided. In Dona Ana County, Democrats held a more significant 14-point advantage (53%-39%).

METHODOLOGY

- Survey USA conducted the survey on behalf of Everytown for Gun Safety from July 9 to July 12.
- The survey was completed via interactive voice response (IVR) by 800 likely voters in New Mexico, plus an additional oversample of 220 likely voters in Dona Ana County.
- Care was taken to ensure the likely demographic composition of the actual electorate is accurately represented.
- The margin of error for the full statewide sample is +/- 3.5%, while the margin of error for demographic subsamples is higher.